



WAGS N' WHEELS FUNDRAISER

BROUGHT TO YOU BY **J A D E**
-GIVES BACK-

Sponsorship Opportunities 2025

Top Dog Sponsorship (2)

\$10,000

- **Naming Rights:** Wag N' Wheels brought to you by _____. Become the face of the event with your logo and brand on all materials (submit by March 15th for printing materials)
 - Printed materials include: billboards, (5000) handbills (flyers), posters, big belly billboards (trash cans throughout MidTown)
- **Two Exclusive Billboard(s)** in Reno (optional to have one in Vegas) for **2 months** – a \$12,000 value (design provided by sponsor).
- **Name placement** on all billboards for the event (in Reno and Vegas)
- **Branded vinyl banners** (sponsor provides assets)
- Opportunity to **join us on Kolo 8 Morning Break** to talk about the event and your company
- Recognition in our press releases and as a key supporter (March 15th)
- Special acknowledgement of your support during the event (event MC is [Connie Wray](#))
- Opportunity to hang company signage at event
- Access to professional photos from the event
- The chance to include your swag in our "doggie bags."
- 10 x 10 Booth space at the event.
- 1 social thank you post on @MidTownDistrictReno @RiverwalkDistrict @Nuttertbutterscupper



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Top Dog Sponsorship (4)

\$5,000

- **One Billboard** in Reno (and/ or in Vegas) for **2 months** – a \$6,000 value (design provided by sponsor).
- **Name placement** on all billboards for the event (in Reno and Vegas)
- **Name placement** on event digital and printed assets (commit by March 15th for printed inclusion).
 - Printed materials include: billboards, (5000) handbills, posters and big belly billboards (trash cans in MidTown)
- Recognition in our press releases and as a key supporter (March 15th)
- Special acknowledgement of your support during the event (event MC is [Connie Wray](#))
- Opportunity to hang company signage at event
- Access to professional photos from the event
- The chance to include your swag in our "doggie bags."
- 10 x 10 Booth space at the event.
- 1 social thank you post on @MidTownDistrictReno @RiverwalkDistrict @Nutttertbutterrescuepupper

Happy Tails Sponsorship (6)

\$2,500

- **Name placement** on event digital and printed assets (commit by March 15th for printed inclusion).
 - Printed materials include: billboards, (5000) handbills, posters and big belly billboards (trash cans in MidTown)
- Recognition in our press releases and as a key supporter (March 15th)
- Special acknowledgement of your support during the event (event MC is [Connie Wray](#))
- Opportunity to hang company signage at event
- Professional photos from the event
- The chance to include your swag in our "doggie bags."
- 10 x 10 Booth space at the event.
- 1 social thank you post on @MidTownDistrictReno @RiverwalkDistrict @Nutttertbutterrescuepupper



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Paw-Some Partnership

\$1,000

- **Name placement** on some event digital and printed assets (commit by March 15th for printed inclusion).
 - Printed materials include: posters and big belly billboards (trash cans in MidTown)
- Special acknowledgement of your support during the event (event MC is [Connie Wray](#))
- Opportunity to hang company signage at event
- Access to professional photos from the event
- The chance to include your swag in our "doggie bags."
- 10 x 10 Booth space at the event
- 1 social story on @MidTownDistrictReno @RiverwalkDistrict @Nuttertbutterrescuepupper